

FOR IMMEDIATE RELEASE

RELEASE: Lung Association taking part in Scotiabank Bluenose Marathon Charity Challenge

HALIFAX, N.S. (01/12/17) – The Lung Association of Nova Scotia is pleased to announce that they will take part in the 2017 Scotiabank Bluenose Marathon Charity Challenge as one of their new fundraising initiatives. The Scotiabank Charity Challenge is an opportunity for thousands of runners and walkers to make their Blue Nose Marathon event more meaningful by raising funds for a local charity.

“Taking steps towards better lung health can start at the Scotiabank Bluenose Weekend,” says Lung Association of Nova Scotia Director of Fund Development Sam Warshick. “It is proven that being active can help lower your risk of lung disease, which is why this event is such a great fit for us and our mission.”

The *Lung Runners* team welcomes lung health patients, donors, families and volunteers. On the May long weekend, participants will come together to walk or run while making Nova Scotia a healthier place to live and breathe.

“Funds raised by the *Lung Runners* will be used to help provide local programs and services to the 1 in 5 Nova Scotians currently affected by lung disease,” says Warshick. “Not only do we need to help those affected, we need to work towards preventing lung disease in our province.”

The Scotiabank Bluenose Marathon will take place from May 19-21, 2017. Participants can register online at <http://bluenosemarathon.com/charity-challenge/>.

For more information about the Lung Association and lung health in Nova Scotia, please visit www.ns.lung.ca or call (902) 443-8141.

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About the Lung Association of Nova Scotia

The Lung Association of Nova Scotia is a volunteer-driven charity organization whose mission is to improve quality of life by controlling and preventing lung disease through research, advocacy, patient services and education.

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