

FOR IMMEDIATE RELEASE

Date: December 5, 2019

The Lung Association of Nova Scotia commends provincial government on ban of flavoured e-cigarettes

Halifax, NS – The Lung Association of Nova Scotia is commending the Provincial Government for taking a strong first step to protect our youth from the negative effects of vaping by introducing a flavour ban on e-cigarettes and juices.

“This is an issue we have been sounding the alarm on for some time,” said Robert MacDonald, President & CEO of the Lung Association of Nova Scotia. “Vaping has quickly become an epidemic among Nova Scotia youth and we’re pleased the current government is acting to address this issue by removing one of the most enticing aspects of vaping for youth.”

Recently, other jurisdictions have taken measures to address the youth vaping epidemic, including Prince Edward Island and British Columbia. Proposed changes include increasing taxation, limiting where vaping products can be sold, and limiting the availability of certain flavours.

The Lung Association of Nova Scotia recently presented to the Standing Committee on Health, where it proposed the following recommendations around vaping regulations/legislation:

- Banning e-cigarette flavours & juices
- Aggressive tax increases
- Capping the nicotine levels at 20mg/ml

The recommendations presented to the standing committee were based on vaping research conducted by Smoke-Free Nova Scotia, as well as evidence-based policies from research and tobacco control literature.

“We’re pleased the province is once again taking a leadership role by being the first province to introduce a full ban on flavours,” said MacDonald. “We will continue to work with the government to push this forward into legislation, to ensure we are doing what’s in the best interests of the young people living in our province. This issue is one that can have long-term effects, and a flavour ban is a great step to reducing that burden on future generations.”

About the Lung Association of Nova Scotia

The Lung Association of Nova Scotia is a volunteer-driven charity organization whose mission is to improve quality of life by controlling and preventing lung disease through research, advocacy, patient services and education.

Media Contact:**Michelle Donaldson**

Communications & Special Projects Manager

The Lung Association of Nova Scotia

(902)443-8141 (Ext 23)

(902) 579-3948

michelledonaldson@ns.lung.ca